## Powerful Graphic Medicine

The power of Graphic Medicine lies in its ability to give space for own reflection and interpretation. Comics may turn a critical eye on healthcare issues and provide visual comprehension. The field of Graphic Medicine also has a connection to research, as it illuminates new and contemporary issues and deals with the expression of complex content.

# Finissage and Future Perspectives

During this symposium you will receive a diverse overview on the topic of Graphic Medicine from renowned national and international speakers.

Open your eyes to the new and undiscovered! Graphics comprise narratives and provide a new way of seeing clinical practice.

This symposium is the highlight of four years of creative work. It is not time to say goodbye. On the contrary, through this project we as teachers and researchers have been inspired to keep on going.

May the eye and the mind not tire!



#### **Imprint**

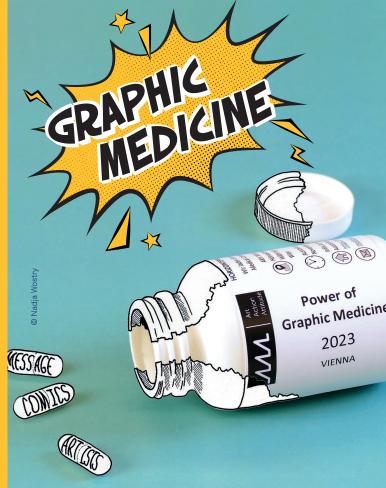
The symposium will be held at the Medical University of Vienna, University Hospital Vienna

(Waehringer Guertel 18–20, 1090 Vienna); floor 8 (blue elevators), lecture hall 5.

Free registration open until May 25th: medicalcomics@meduniwien.ac.at

For details information please visit: meduniwien.ac.at/medical-comics







Humanities, Arts & Medicine

Power of Graphic Medicine

Art • Action • Attitude

Symposium June 1st 2023

University Hospital Vienna, floor 8, lecture hall 5 09:30-16:00

"We don't need doctors to be painters or poets or dancers, but we do need them to be observant, articulate and comfortable with the human body."

(Green et al, 2016, p. 483)

#### Art as intervention

As a "humanistic intervention", Graphic Medicine enables communication through visual comprehension! At the MedUni Vienna, the series *Art* • *Action* • *Attitude* was initiated in 2019 and followed by three exhibitions that were dedicated to the themes "Body" (2020), "Borders" (2021) and "Pain" (2022).

#### Art • Action • Attitude

Art • Action • Attitude followed the approach of the World Health Organization "The arts, health and well-being", thereby fostering creative approaches. Medical comics were used to introduce the field of Graphic Medicine and to illustrate different clinical challenges in a practical way.



### Program

09:30	Arrival
10:00	Welcome
10:10	
10.10	Opening
	Key Note
10:25	Monica Lalanda – with livestream One doctor, many colours and no stethoscope
11:00	Eva K. Masel, Andrea Praschinger, Ruth Koblizek, Ruth Kutalek  Art • Action • Attitude 2020–2023:  Make them smart, show them art!  A three years Graphic Medicine initiative at the Medical University of Vienna
11:25	Get-together & Coffee
11:55	Grace Farris Illustrating the Intersection of Motherhood and Medicine
12:15	Alexandra Hamann Visual turn: Why do hospitals and pharmaceutical companies choose comics?
	companies choose connes:
	Pitches
12:40	
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Mónica Lalanda (@mlalanda)
Spain
Physician and Graphic Medicine Artist



Eva K. Masel Austria Professor of Palliative Medicine



Grace Farris, MD
United States
Physician, Associate Professor of
Medicine



Alexandra Hamann
Germany
Scientific Communicator



Ian Williams
United Kingdom
Comics Artist and Doctor



Renate Mowlam – renatentwurf Austria Construction Engineer and Comic Artist



Kriota Willberg United States Massage Therapist, Cartoonist, Educator



Katharina Sabernig Austria University of Applied Arts Medical Doctor, Artist



**David Vogelauer** Austria Medical Student